

Website Banner Ad: Non-members can advertise on MLTA's Website at a very reasonable rate. You can choose to advertise on either the Members' Only side, Public Side Only or on both. The annual rate is \$900.00 one side only or \$1000.00 for both.

Website Logo Listing: If you decide a banner ad is not for you, MLTA has developed a "Logo Listing". This entitles you to be listed by your "Logo" on the website and will link visitors directly to your website. Space is limited to ten (10) Logo listings and these will appear on the MLTA Home Page. The introductory cost for this option is \$250.00 per year.

Membership Directory: Ads will appear in both the printed Directory and the Directory listed on the MLTA Website. The directory will be printed once a year and will be updated on the Website to include the addition of both new members and ads in a timely manner. The rates are as follows: Full Back Cover-\$1000.00, Full Page-\$750.00, Half Page-\$500.00, Quarter Page-\$300.00, Business Card Size-\$150.00, Signature Ad-\$100.00.

If you are interested in purchasing any of the above advertising or would like more information, please contact Pam Hart, MLTA Executive Director at 573-760-3264.